Africa Phytosanitary Program (APP) Train-The-Trainer Workshop

Identity design

version 2

Using original logo:



Logo, color, graphic elements







Warm colors follow the existing APP identity.

A half circle representing coming together, unity, protection.

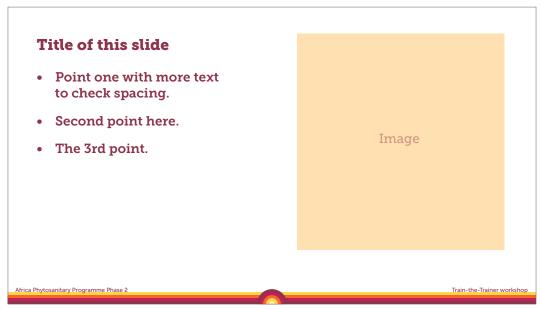
Training for healthy plants

Strong plant health systems are crucial for food security, economic growth, and environmental sustainability. Effective phytosanitary measures protect our valuable agricultural resources from pests and diseases, ensuring market access and safeguarding livelihoods.

To build a strong national phytosanitary framework, a skilled and knowledgeable workforce is essential. The *Train-the-Trainer Workshop* is designed to equip experienced plant health professionals with the skills and resources needed to effectively train others in key phytosanitary principles and practices.

Powerpoint templates



















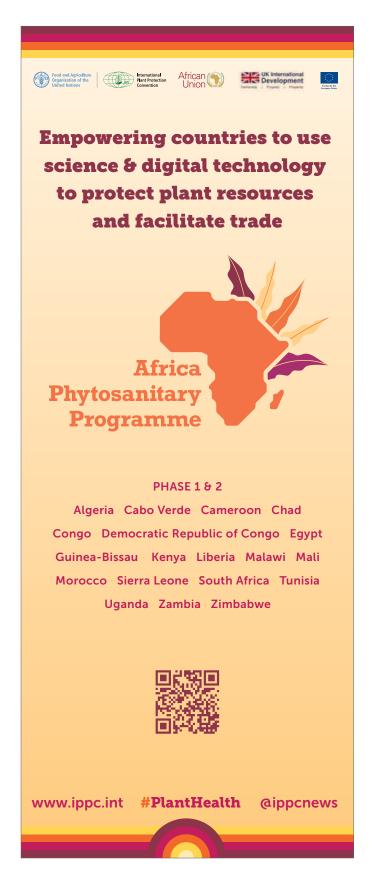
Africa Phytosanitary Programme (APP) Train-the-Trainer workshop | Phase 2

23-27 June 2025 · Mpumalanga, South Africa

#PlantHealth

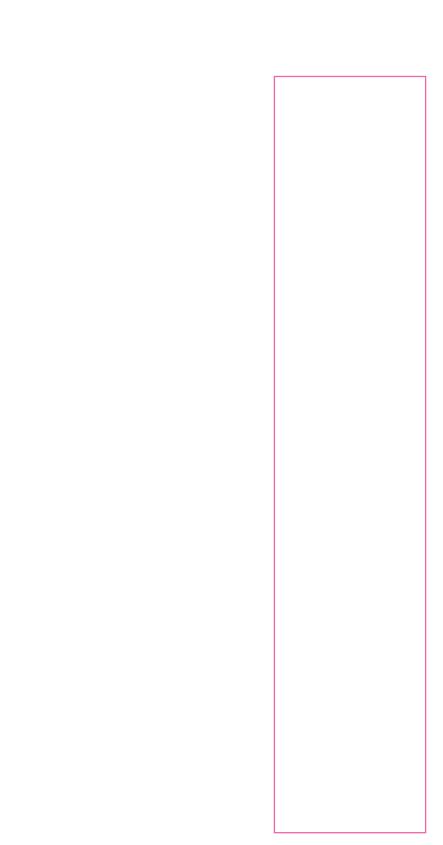
ALGERIA CABO VERDE CHAD CONGO LIBERIA MALAWI SOUTH AFRICA TUNISIA

Roll-up banners





 $80 \times 200 \text{ cm}$



Format template is needed.

Teardrop banner

400 × **???** cm 7

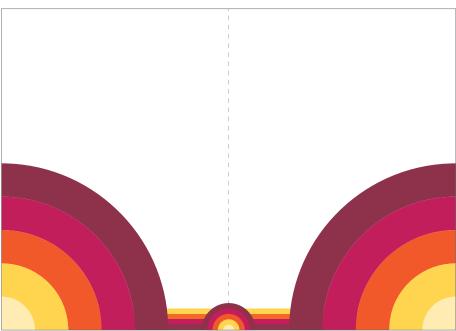
Tote bag



Front and back.

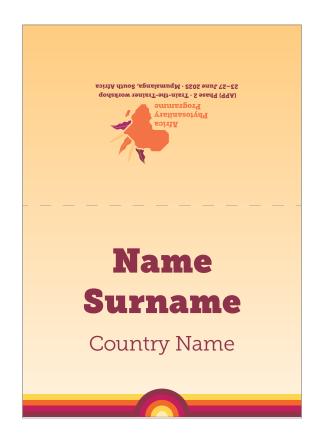
Pocket folder





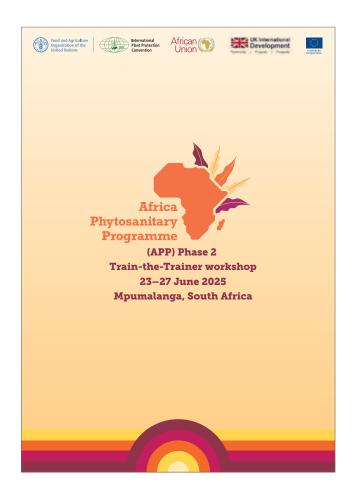


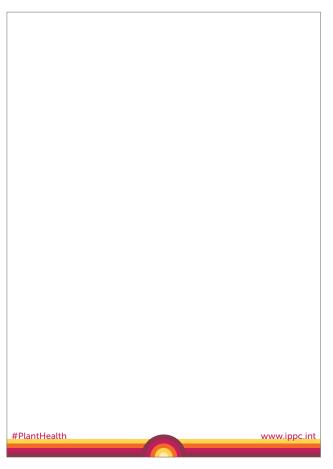




Name badge: 14×10.5 cm Tent card (for folding): A6

Notebooks









Certificate of Participation

This is to certify that

Name Surname

participated in the training on

Africa Phytosanitary Programme Phase 2

Train-The-Trainer Workshop

at Mpumalanga, South Africa, on 23-27 June 2025.

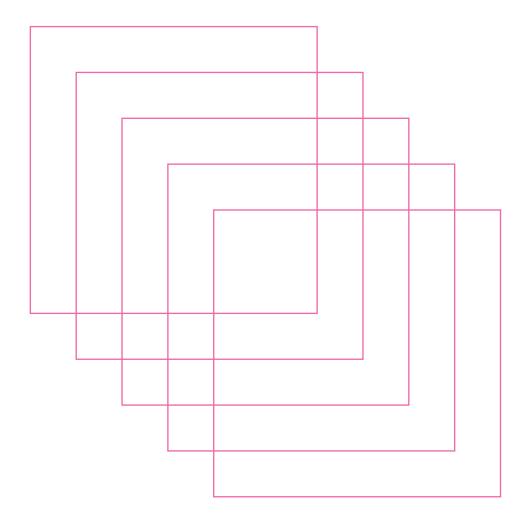
Beth Bechdol

Deputy Director-General

Food and Agriculture Organization of the United Nations (FAO)

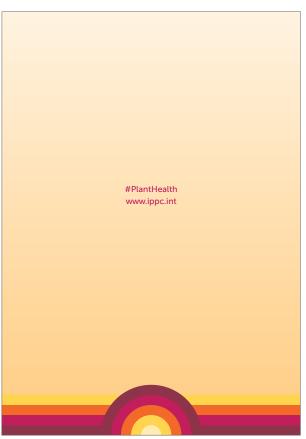
A4 format.

Social media cards



Brochure







A4 format, 4 pages, foldable - cover, back, inside with placeholder text. Text and more photos needed.



A4 format.